

# WHAT VIRTUAL MEANS FOR YOU

A virtual conference works the same as a face-to-face conference, except instead of a physical address and directions, you receive an internet link. Done well, a virtual conference can be as engaging and fulfilling as a face-to-face one *and* offers a host of additional benefits.

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## COST-EFFECTIVE



In-person events require travel, hotel and food expenses, all of which can add up to significant cost for your business. A virtual conference is hosted entirely through the internet. Simply log on through the virtual conference portal and you are good to go.

*A virtual conference allows you to skip the extra expenses. Pay only your registration fees!*

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## CONVENIENT



Traveling to conferences by car or plane, missing out on family time and trying to get work done from your hotel room can throw you off kilter. You can attend a virtual conference from anywhere you have stable internet and a working device connected to it.

*A virtual conference causes minimal disruption. Be away from work or home only when the conference is live!*

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## ACCESSIBLE



Never miss a session! Virtual conference sessions are typically recorded. Once the conference is finished, you will have access to all of the sessions . . . not just to ones you attended live.

*Having the ability to refer to the content post-conference is a valuable asset.*

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Every company, no matter what size or industry, has the potential to benefit from NAPR/NALTO '21's virtual networking opportunities, live panelists and speakers, live Q&A and real-time interaction with vendors. Mark your calendar TODAY!