NALTO® and NAPR 2020 ANNUAL CONVENTION
Tampa Marriott Water Street
March 11-13, 2020
Schedule is subject to change

WEDNESDAY, MARCH 11, 2020

3:00 p.m. -	7:00 p.m.	**Registration Desk Open** *Grand Ballroom Foyer*
5:00 p.m. -	5:30 p.m.	**NALTO® New Member Training Session** *Grand Salon A-D*
5:00 p.m. -	5:30 p.m.	**NAPR Gives Back** *Meeting Room 5-6*
5:30 p.m. -	6:00 p.m.	**NALTO® New Member/First Timer Reception** *Grand Salon A-D*
5:30 p.m. -	6:00 p.m.	**NAPR New Member/First Timer and VIP Reception** *Meeting Room 5-6*
6:00 p.m. -	7:00 p.m.	**NALTO®/NAPR Presidents' Welcome Reception & Exhibit Hall Grand Opening (Ticket Required)** *Grand Salon F-J*

THURSDAY, MARCH 12, 2020

7:30 a.m. -	5:30 p.m.	**Registration Open** *Grand Ballroom Foyer*
8:00 a.m. -	4:00 p.m.	**Exhibit Hall Open** *Grand Salon F-J*
8:00 a.m. -	8:30 a.m.	**Breakfast With Exhibitors** *Grand Salon F-J*
8:30 a.m. -	9:45 a.m.	**Keynote Speaker** **Shifts in the Physician Workforce in An Era of Change and Burnout** Speaker: Nisha Mehta, MD *Grand Salon E* *This keynote will address changing physician demographics and physician burnout, and how these factors will come together to change the physician job market.* Sponsored by:
9:45 a.m. -	10:15 a.m.	**Refreshment Break With Exhibitors** *Grand Salon F-J*
10:15 a.m. -	11:15 a.m.	**NALTO®: Concurrent Session** *Grand Salon A-D*

10:15 a.m. -	11:15 a.m.	**NAPR: Analyzing Marketing Channels in Physician Recruitment** Speaker: Michael York, CEO, PracticeMatch *Meeting Room 5-6* *This session will be providing insight into recruitment marketing data and trends. It will offer actionable advice that recruiters can apply to their individual marketing strategy. We will be analyzing best practices and metrics across a spectrum of marketing channels including: job postings, emails, direct mail, texting, and smart banners. Looking at read rates, response rates, and overall trends by specialty, we will deliver insights onto the best way to market open opportunities to prospective physician candidates for the highest return.*
11:15 a.m. -	12:00 p.m.	**NALTO® Business Meeting** *Grand Salon A-D*
11:15 a.m. -	12:00 p.m.	**NAPR Business Meeting & Awards Ceremony** *Meeting Room 5-6*
12:00 p.m. -	1:30 p.m.	**NALTO®/NAPR Networking Luncheon (Ticket Required)** *Grand Salon E*
1:30 p.m. –	2:30 p.m.	**NALTO®: Concurrent Session** *Grand Salon A-D*
1:30 p.m. –	2:30 p.m.	**NAPR: Concurrent Session** Speaker: Conni Ladouceur *Meeting Room 5-6*
2:30 p.m. -	3:30 p.m.	Refreshment Break With Exhibitors *Grand Salon E-J*
3:30 p.m. –	5:30 p.m.	**NALTO®/NAPR Networking with Purpose: Sharing Experiences and Ideas** *Grand Salon E*
6:00 p.m. –	8:00 p.m.	**Special Event – Casino Night (Ticket Required)** *Grand Ballroom Foyer*

FRIDAY, MARCH 13, 2020

7:30 a.m. -	12:30 p.m.	**Registration Open** *Grand Ballroom Foyer*
8:00 a.m. -	8:30 a.m.	**Breakfast with Exhibitors** *Grand Salon F-J*
8:00 a.m. -	11:00 a.m.	**Exhibit Hall Open** *Grand Salon F-J*

8:30 a.m. -	10:00 a.m.	**Keynote Speaker** **How Trust and Transparency Enhance Communication** Michael Waterman *Grand Salon E*
10:00 a.m. -	11:00 a.m.	**Refreshment Break & Drawings with the Exhibitors** *Grand Salon F-J*
11:00 a.m. -	12:00 p.m.	**General Session** Panel Discussion NALTO®/NAPR Board Members *Grand Salon E*
12:00 p.m.		Convention Adjourns